

PRESS RELEASE

Senetti® adds two more winners

June 2011

Since its introduction in 2008, Colourwave® Senetti® has quickly become a regular autumn/winter inclusion in many retail catalogues, due to their bold abundant displays of colourful flowers and their easy-care nature makes them an easy choice for consumers.

Two new Senetti varieties; PINK BICOLOUR and LIGHT BLUE BICOLOUR were added to the 2011 assortment. Both varieties offer softer colour tones to off-set the existing varieties which have much bolder coloured flowers.

SENETTI® is currently available in two flower groups. Firstly is the traditional form that has numerous large flowers with a strong habit. Secondly is the 'Baby' group, which has smaller flowers and an earlier flowering habit.

Key attributes for Senetti®:

- First re-flowering *Senecio*
- Unmatched for winter to early spring colour
- Compact uniform habit
- Long lasting flowering habit
- Tolerates cool temperatures down to 0°C
- Requires low energy input for wholesale production
- World-class breeding

Senetti® plants are available from the following growers:

NSW	Colourwise Nursery	02 4566 6177
	Natures Décor	02 6628 3952
QLD	Harts Nursery	07 3341 5099
	Northolme Nurseries	07 4054 1325
	Townsville Plant	07 4788 6100
	Wholesalers	
SA	Oasis Horticulture	03 5998 3237
TAS	Westland Nurseries	03 6248 6863
VIC	Centaflora Nursery	03 9702 2011
	Oasis Horticulture	03 5998 3237
WA	Benara Nurseries	08 9405 0000

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